

## Detailed programme – 45th GERAS conference, 21-22-23 March 2024

ZHAW Zurich University of Applied Sciences, School of Applied Linguistics, Winterthur (Switzerland)

Thursday 21 March	
8:30-9:00	Registration in the lobby of the School of Applied Linguistics, building SM
9:00-12:30	<b>Rencontres doctorales Monique Mémet, building SM</b>
9:00-9:15	Welcome and opening remarks, room SM O1.01
9:15-12:30	<b>Poster session, room SM O1.05</b>
	<b>First poster session</b>
9:15-9:30	<b>Warren Bonnard</b> Nantes University <i>Using A Cognitive Approach to Aid Move Recognition in US Supreme Court Judicial Opinions.</i>
9:30-9:45	<b>Dario D'Agostino</b> ZHAW Zurich University of Applied Sciences <i>Control Procedures in Sceptical Pandemic Discourse: A Grounded Theory on Discursive Series and Practices.</i>
9:45-10:00	<b>Narjes Sheikh Asadi</b> USI Università della Svizzera italiana <i>Argumentation Strategies in Research Articles of Different Quartiles: A Comparative Analysis of Native and Nonnative English Scholars.</i>
10:00-10:15	
10:15-10:45	Coffee break, room SM O1.11
	<b>Second poster session</b>
10:45-11:00	<b>Agnès Ganet</b> University Paris Cité <i>Les vidéos d'expositions de mode sur Youtube : un objet d'étude nouveau pour l'anglais de spécialité et des questionnements méthodologiques autour d'un corpus original.</i>
11:00-11:15	<b>Nataly Pineda</b> USI Università della Svizzera italiana <i>Causal frames and arguments in online discussions about climate change.</i>
11:15-11:30	<b>Mathilde Vadrines</b> University Lumière – Lyon 2 <i>Analyse du discours et de la culture professionnelle des consultants politiques aux États-Unis dans le cadre des campagnes électorales.</i>
11:30-12:30	<b>Presentation session for teacher-researchers (Round Table)</b>
11:30-12:00	<b>Audrey Cartron</b> Nantes University <i>Du début de la thèse à la soutenance: retour d'expérience, conseils et recommandations.</i>
12:00-12:30	<b>Claire Kloppmann-Lambert</b> ENS Paris-Saclay <i>De la soutenance de thèse à l'obtention d'un poste d'enseignant-chercheur en anglais de spécialité: retour d'expérience et recommandations.</i>
12:30-13:30	<b>Lunch, Green Room, building ST</b>
13:30-14:30	<b>Plenary: Teun van Dijk, room SM O1.01</b> <span style="float: right;"><i>Discourse, knowledge and context</i></span>
14:30-17:30	<b>Meetings of the Working Groups</b>
	GT Économie-Gestion <span style="float: right;">room SM O1.05</span>
	GT DidAsp <span style="float: right;">room SM O1.08</span>
	GT Droit <span style="float: right;">room SM O1.01</span>
	GT L-Asp <span style="float: right;">room SM O1.13</span>
	GT LEA <span style="float: right;">room SM O1.17</span>
	GT Santé <span style="float: right;">room SM O1.23</span>
17:30-19:00	<b>Welcome cocktail, Cafeteria building SM</b>

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Friday 22 March			
8:30-9:00	Registration in the lobby of the School of Applied Linguistics, building SM		
9:00-9:15	<b>GERAS 45 opening ceremony, room SM O1.01</b>		
9:15-10:15	<b>Plenary: Steven Breunig, room SM O1.01</b> Moderator: Marlies Whitehouse	<b>Sounding professional: A case study of voice artists in Hollywood with an ESP perspective.</b>	
10:15-10:45	Coffee break, room SM O1.11		
10:45-12:15	<b>Workshops, building SM</b>		
	<b>Workshop 1: Language use in organizational and academic settings: case studies or longitudinal studies, room SM O1.05</b>	<b>Workshop 2: Documenting language use: data and methodologies, room SM O1.08</b>	<b>Workshop 3: Teaching specialized language use and theoretical implications, room SM O1.13</b>
	Moderator: Philippe Millot	Moderator: Margaux Couterut	Moderator: Evelyne von Beyme
10:45-11:10	<b>Mathilde Gaillard, Fanny Domeneç</b> University of Paris Panthéon-Assas <i>Ébauche de caractérisation d'un milieu spécialisé en cours d'institutionnalisation : les « sustainability professionals », entre bilan et perspectives (2018 - 2023).</i>	<b>Camille Biros, Sabine Lavorel, Aurélie Picton</b> Grenoble Alpes University, University of Geneva <i>Loss, damage and compensation for climate, a mixed methods approach to climate change legal terminology in institutional and media discourse.</i>	<b>Alex Boulton, Warren Bonnard, Carmenne Kalyaniwala, Mary C. Lavissière, Caterina Mosca</b> University of Lorraine, University of Nantes, University of Namur <i>Teaching practices in English for Legal Purposes in France.</i>
11:15-11:40	<b>Susan Birch-Bécaas, Dacia Dressen Hammouda, Alexandra Reynolds</b> University of Bordeaux, University Clermont-Auvergne <i>The DILAN project (Digital Language and communication training for EU scientists): a study of EU scientists' digital science communication practices.</i>	<b>Evgueniya Lyu</b> Grenoble Alpes University <i>Do psychologists still use politically incorrect language or are expressions like "oddball" and "cripple" just fictional examples?</i>	<b>Cédric Sarré</b> Sorbonne University <i>Conceptualiser le passage des usages de l'anglais en contextes spécialisés à l'enseignement-apprentissage de l'ASP en contexte pédagogique : pour une médiation pédagogique transpositive raisonnée.</i>
11:45-12:10	<b>Jolanta Sinkuniene</b> Vilnius University <i>Creativity and Expertise: Titles of research articles and bachelor final theses in two languages and two disciplines.</i>	<b>Claire Kloppmann-Lambert, Manon Bouyé, Lindsey Paek</b> École normale supérieure Paris-Saclay <i>Mapping real language use in English for Mathematics: A needs-analysis approach to defining a standardized test.</i>	<b>Miguel Angel Campos</b> University of Alicante <i>The ideological elephant in the translation classroom: Choices in controversial legal translation.</i>
12:15-14:00	<b>Lunch, green room, building ST</b>		
14:00-15:00	<b>Plenary discussion: Alice Delorme Benites, Daniel Perrin, Marlies Whitehouse, room SM O1.01</b> Moderator: Séverine Wozniak	<b>Does AI make us rethink our mindset, roles, and actions?</b>	
15:00-16:30	<b>Workshops, bâtiment SM</b>		
	<b>Workshop 4: The impact of artificial intelligence on language use in specialized settings, room SM O1.05</b>	<b>Workshop 2: Documenting language use: data and methodologies, room 1.08</b>	<b>Workshop 3: Teaching specialized language use and theoretical implications, room 1.13</b>
	Moderator: Marlies Whitehouse	Moderator: Claire Kloppman-Lambert	Moderator: Cédric Sarré
15:00-15:25	<b>Célia Atzeni, William Babonnaud, Maram El-Saadany</b> University of Paris Cité, Galala University, Talan's Research and Innovation Center <i>AI and specialised translation : Assessing ChatGPT's competence in translating feminist terminology in UN documents on violence against women.</i>	<b>Abeer Naser Eddine</b> Grenoble Alpes University <i>A corpus-based discourse analysis of communicative strategies in BBC Radio 4 health podcast.</i>	<b>Perrine Ciraud-Lanque</b> University of Limoges <i>Investigating the potential of specialist podcasts for the teaching and learning of English for Publishing.</i>
15:30-15:55	<b>Megumi Nishikawa</b> Tokai University <i>The development of AI-based English language learning systems for speech practice.</i>	<b>Caroline Peynaud</b> Grenoble Alpes University <i>How can contextual knowledge inform the use of press corpora?</i>	<b>Natalie Kübler, Maud Bénard, Alexandra Mestivier, Mojca Pecman</b> University Paris Cité <i>Translating and post-editing machine translation in specialised context. Do we still need to train specialized translators?</i>
16:00-16:25	<b>Margaux Couterut</b> University of Paris 8 <i>A l'ère de la traduction automatique, a-t-on encore besoin de traducteurs spécialisés humains pour traduire les textes procéduraux ?</i>	<b>Boris Monachon</b> Toulon University <i>Le devenir des métaphores terminologiques dans la presse de vulgarisation scientifique française et américaine sur la lutte biologique.</i>	
16:30-17:00	Coffee break, room SM O1.11		
17:00-19:00	<b>GERAS Annual General Meeting, room SM O1.01</b>		
20:00	<b>Gala dinner, Bistro Dimensione, Neustadtgasse 25, 8400 Winterthur: <a href="https://www.dimensione.ch/">https://www.dimensione.ch/</a></b>		

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Saturday 23 March		
9:00-10:30	Workshops, building SM	
	Workshop 1: Language use in organizational and academic settings: case studies or longitudinal studies, room SM O1.05	Workshop 2: Documenting language use: data and methodologies Workshop 4: The impact of artificial intelligence on language use in specialized settings, room SM O1.08
	Moderator: Caroline Peynaud	Moderator: Séverine Wozniak
9:00-9:25	<b>Marie Thevenon</b> Grenoble Alpes University <i>The potential of environmental dystopia in the ESP classroom: using "cli-fi" with science students – a case study.</i>	<b>Isabel Espinosa Zaragoza</b> University of Alicante <i>The language of paint: A linguistic study of colour names in design and décor.</i>
9:30-9:55	<b>Lucie Steidlova</b> University Charles <i>Waiting to be proved: the phraseology of mathematical claims.</i>	<b>Manon Bouyé, Jonathan Vacher</b> École normale supérieure Paris-Saclay, University Paris-Cité <i>Plain language and the law (and robots): impact of Large Language Models on language use in legal dissemination settings.</i>
10:00-10:25	<b>Oana Maria Carciu, Rosana Villares</b> University of Zaragoza <i>Recontextualizing the RA abstract for a diversified audience: A case study of writing lay summaries.</i>	<b>Ana Bumber</b> University Paul Sabatier <i>Assessing the impact of AI errors in automatically generated closed captions on student's perception of the English language in ESP contexts.</i>
10:30-11:00	Coffee break, room SM O1.11	
11:00-12:00	<b>GERAS 45 closing ceremony, room SM O1.01</b>	